In pursuance of opportunities in trade and investment, the Mission has joined the Pacific North West African Chamber in celebrating their 16th Annual Africa Day event on 8 November 2014. The Mission has participated in the event for the past 4 years. Mr. Peter Gishuru, the Chamber’s President, has requested Consul-General Ndaba to assist in the reconfiguration of the forthcoming 2015 event; this was after the CG had constructively critiqued the event in terms of its format and content. This year’s program was enhanced quite significantly. Join us inside this issue to see how the Chambers can make a difference...
The Mission has been earnestly engaging African Chambers within our jurisdiction, seeking out the most active and progressive African American Chambers to buy in to the idea of participating in an event to be hosted by the Pacific Northwest African Chamber. The Mission has connected with the Black Chamber of Commerce of Phoenix, the San Francisco African American Chamber of Commerce (SFAACC), the Centre for International Trade Development (CITD) and the Arizona Commerce Authority. Linking up with the most active chambers affords the opportunity to attract the qualified investors to take part in building and promoting smart partnerships with Africa.

At the 2014 Annual Africa Event hosted by the ACCPNW, the chamber invited Consul-General Ndaba, the Namibian Ambassador to the US, Martin Andjaba, the Angolan Consul-General, Martinho Codo and the Ethiopian Consul-General, Zerihan Retta Shuymye. The Team promoted the African continent as the next dominant investment frontier, speaking of the new emerging Africa, available resources, and an educated population ready and willing to do business with the world.

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The Export Finance Assistance Centre (EFAC) of Seattle, Washington and the Overseas Private Investment Corporation (OPIC) agreed with the views of the African representatives and made known that they are prepared to finance joint ventures between American private investors and like-minded entities in Africa. In addition to the Chambers, several other entities have been invited to be a part of the upcoming event.

FROM THE DESK OF THE CONSUL-GENERAL

The year 2014 ended on a high note for the South African Consulate General in LA. I felt honored and most humbled by the assignment conferred to me by the President and CEO of the Pacific Northwest African Chamber of Commerce (ACCPN), Mr. Peter Gishuru, to assist the Chamber by charting its way forward. Having participated in the Africa Day event since November 2011 and having offered to assist the (ACCPNW) soar to new heights by suggesting the configuration of both the format and the content/objectives of this event, Mr. Gishuru, immediately accepted the challenge. Knowing that the I will soon be leaving Los Angeles at end of June, Mr. Gishuru has bent over backwards and is prepared to move his annual event to June 2015. In a nutshell, the reconfiguration entails participation by the AU Chairperson to deliver a keynote address and the three executive secretaries of the Regional Economic Communities (REC’s), Dr. Tax (SADC), Mr. Sindiso Ngwenya (COMESA) and Dr. Sezibera (EAC), whose inputs will be based on their respective REC’s project books from which “Smart” partnerships can be formed.

Regards,

Ndaba
**MID-TERM REVIEW**

Consul-General Ndaba, along with Consul-Generals from Chicago, New York as well as Honorary Consuls gathered in Washington to attend the Midterm Review. Attendees also enjoyed the Team South Africa debriefing event with South African Airways, South African Tourism and SASOL amongst others.

(I-r) CG Ndaba, Ms. Fadane, OSM Washington Embassy, during the Mid-Term Review held in Washington, DC in November 2014