

South African Tourism & Trade Event

15-17 SEPTEMBER

The South African Embassy in Sweden is pleased to announce the first South African Tourism & Trade Event in Stockholm, Sweden, 15-17 September

As part of the ongoing objectives of the South African Embassy in Sweden to create awareness about South Africa in various sectors, the Mission, in cooperation with the Department for Trade and Industry in South Africa and South African Tourism, will host a three-day event in Stockholm to promote trade and tourism relations between South Africa and Sweden.

The Event will be officially opened on Thursday 15th September by the South African Minister for Trade & Industry, Mr. Mandisi Mphahlele, and the Swedish Minister for Industry & Trade, Mr. Tomas Östros.

Tourism & Trade Exhibition

With the presence of more than 40 South African tourism and export companies, the Tourism & Trade Exhibition will offer an excellent opportunity to meet important representatives from the SA tourism, agro-processing, arts & crafts, mining, textile & clothing and ICT sectors.

Tourism, Trade & Investment Seminars

In addition, a two-day Seminar Programme will focus on trade and tourism presentations to provide in-depth information about the wide range of products and services presented at the exhibition.

The programme will also include a half-day Investment Workshop by the South African Department for Trade & Industry.

Venue:

Mondo, Medborgarplatsen 8
Stockholm

Opening hours:

Thursday, 15 September: 10-17 (invitees only)
Friday, 16 September: 10-17 (invitees only)
Saturday, 17 September: 10-15 (open to general public)

[Minister's speech on thursday 15th](#)

[Minister's speach on friday 16th](#)

[Programme](#)

[List of exhibiting SA tourism companies](#)

[List of exhibiting SA export companies](#)

[Investment Seminar programme 15 September](#)

[Tourism Seminar programme 16 September](#)

For more information about the South African Tourism & Trade Event, please contact the Embassy.

Tourism: **info.saemb.swe@telia.com**

Trade: **satrade@telia.com**

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