



AFRICA VILLAGE PRESENTS

SOUTH AFRICA in COLOURS

June 23rd - 26th
Museums Quartier



UNIQUE COLOURS ARE COMING TO VIENNA!

The beginning of summer in Vienna will be marked with vivid "South Africa in Colours" festival that will be held from 23 – 26 of June in the Museum Quarter. Visitors will have the opportunity to experience the unique energy and the spirit of South Africa through various interesting segments that will be for the first time presented to Austrian audience. Take the opportunity to colour your everyday life with unforgettable experience.

The exceptional performance is guaranteed by the various artists that will display true bond between traditional and modern South Africa through integrated segments such as: art, culture, entertainment, documentary, fashion, education, crafts, tourism, wines and much more.

The true spectacle will be the performance of famous South African artists. Twelve dancers will provide an insight into the diverse traditional cultural dances including the Koi-San. The truly "electrifying" show will bring Caitlin, the electric violinist with her unstoppable energy and pure uninhibited passion. The special "colour" of this event will be the performance of mega selling singer Lira, who is known for sounds comprising of Afro-pop, R&B and Jazz.

Followers of fashion will surely not want to miss the David Tlale fashion show, world-wide famous, award-winning designer who will present his collection at the grand opening of the event.

Curiosity of this festival is the promotion of "Moya Afrika" – exclusive brand that introduces unique, high quality products of great artistic value which are designed and manufactured in South Africa. "Moya Afrika" products will consist of several categories: art, fashion, furniture and accessories. All exhibited items will be for sale as well.

Visitors will also have the opportunity to familiarize themselves with the South African heritage through various presentations of audio and video effects, to get to see and purchase various crafts and witness the creation of unique handmade products on site, to enjoy a unique dance and the rhythm of drums and feel the taste of South Africa through famous wines and food. Entrance is free.

Don't miss this unique event that will present you a new, incredible world and engage your senses. Choose your own South African Colours.

PROGRAM

South Africa in Colors June 23rd - 26th MQ Vienna

GALA OPENING JUNE 23RD

20.00 PM

- Opening by SA Ambassador to Austria His Excellency Mr Xolisa Mabhongo and festival guests.
- Fashion show – Top South Africa designer David Tlale fashion show fused into a stunning cultural presentation of music and dance. David presents his 2011 'Afro-chic' Autumn/Winter Europe ranges.
- South African traditional dance group Zama Zisa, demonstrate a kaleidoscope of traditional dances spanning the 9 primary South African cultures merging into the electrifying contemporary Caitlin on violin, followed by popular South African star singer Lira with her musicians.
- Opening of 'Meeting Point' Art Exhibition showcasing 12 top developing South African visual artists. The exhibition comprises a total of 65 works comprising paintings and sculptures.
- Opening of Moya Afrika 'living Africa' decor and lifestyle products.
- Opening of South Africa in Colours craft market with traditionally dressed crafters demonstrating their hand skills. Thousands of gifts and accessories for sale to suit both young and old, with African face painting and storytelling to pass the time.
- Opening of doors to an array of South African travel offerings with tour operators on hand to speak of the wonders of travelling to Africa, adventure, diverse landscapes, luxurious bush lodges, and many other African attractions for visitors.

WHOLE DAY PERFORMANCES

FRI 24 JUNE.....10.00AM – 10.00PM
 SAT 25 JUNE.....10.00AM – 10.00PM
 SUN 26 JUNE.....10.00AM – 6.00PM

Experience a modern African Village, always busy, singing and dancing. Browse the craft stalls, listen to African stories. Learn African drumming in Drum Workshops, dancing in Dance Workshops, Gumboot Dancing, or for the brave, the skills of stick fighting with real Zulu warriors. Visit one of the most powerful African art exhibitions ever seen in Europe, view modern African design styles in furniture and decor accessories, or watch the vibrant South Africa in Colours musical/dance show at 8.00pm each evening.

Daily Workshops - See website www.africavillage.eu for Workshop Times – BOOK NOW!

EXHIBITIONS

- 'Meeting Point' Art Exhibition – 5 artists on site plus 2 South African curators.
- Moya Afrika – exclusive home and office decor and design – 'living Africa' style
- Craft Market - thousands of hand crafted products on sale, from jewellery, to textiles, ceramics, and much more.
- South African Tourism – travel packages and offers with tour operators to speak to.
- David Tlale – African fashion day wear ranges

ENTERTAINMENT

- Face Painting
- Storytelling

SPECIAL PRESENTATIONS

FRI 24TH JUNE

- 14:00 Alive in Africa South African tourism presentations
- 16:00 Lecture Arts and Culture to Africa and Europe
- 17:00 **Art Exhibition 'Meeting Point'**
A series of talks by artists and SA curator
Wine and Cheese Launch
By Invitation only
- 20:00 South Africa in Colours Live Show (Lira / Caitlin / Traditional performances) - **Book your seat**

SAT 25TH JUNE

- 14:00 The Tip of Africa South African tourism presentations
- 16:00 Storyteller African stories by an African
- 18:00 **Boutique Store & Promoters**
Wine and Cheese Hour
By Invitation only
- 20:00 South Africa in Colours Live Show (Lira / Caitlin / Traditional performances) - **Book your seat**

SUN 26TH JUNE

- 12:00 Drum Workshop
- 13:00 Dance Workshop
- 14:00 Storyteller
- 18:00 Friends Farewell

