

Business Partner SOUTH AFRICA



Dr. Stefan Pistauer

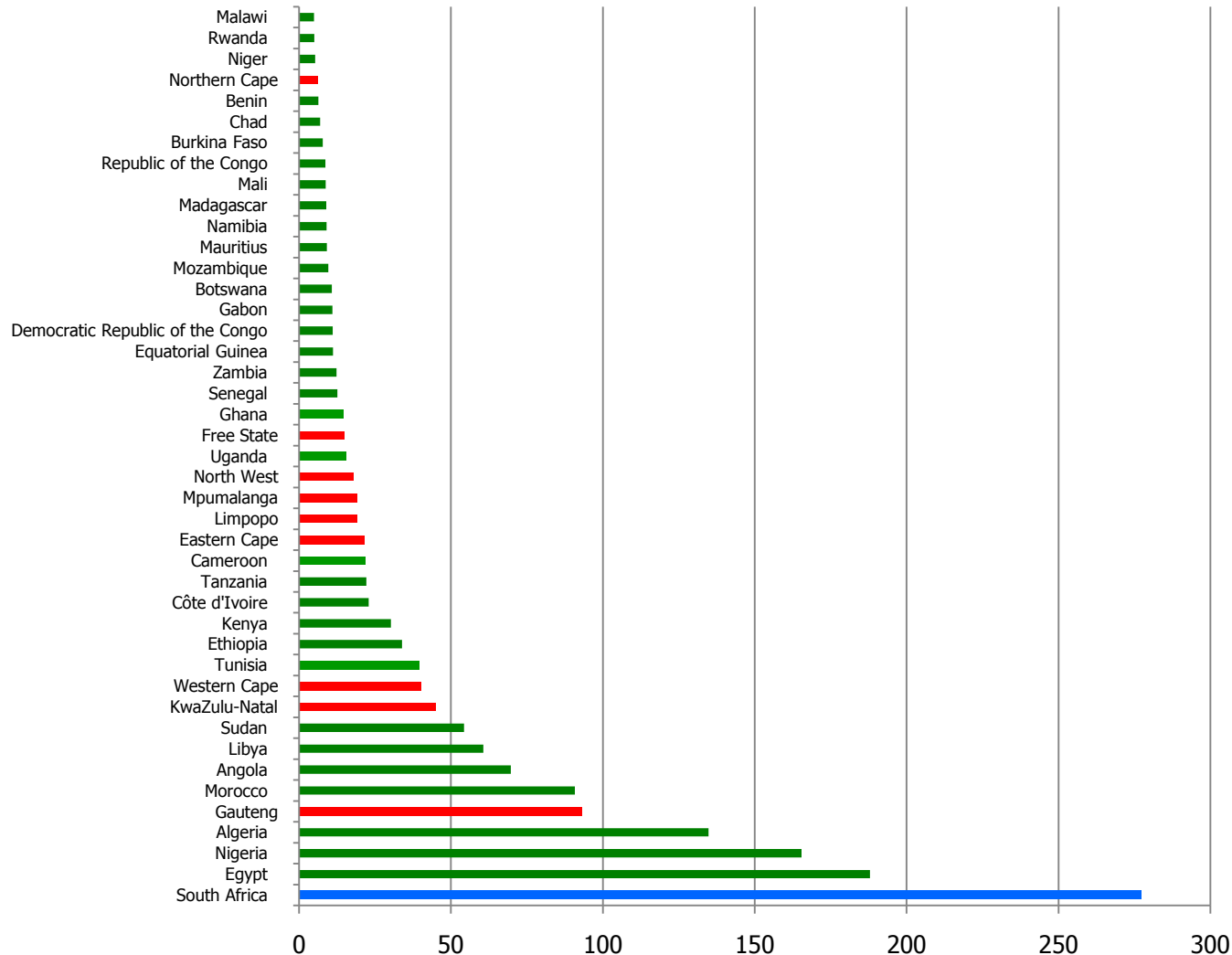
Vienna, 25th of January 2011

South Africa in comparison to Africa

- 4% of the landmass
- 5% of the population
- 23% of the African GDP
- 21,2% of the African exports
- Without oil:
 Approx. 50% of the GDP
 respectively the exports of the
 whole continent



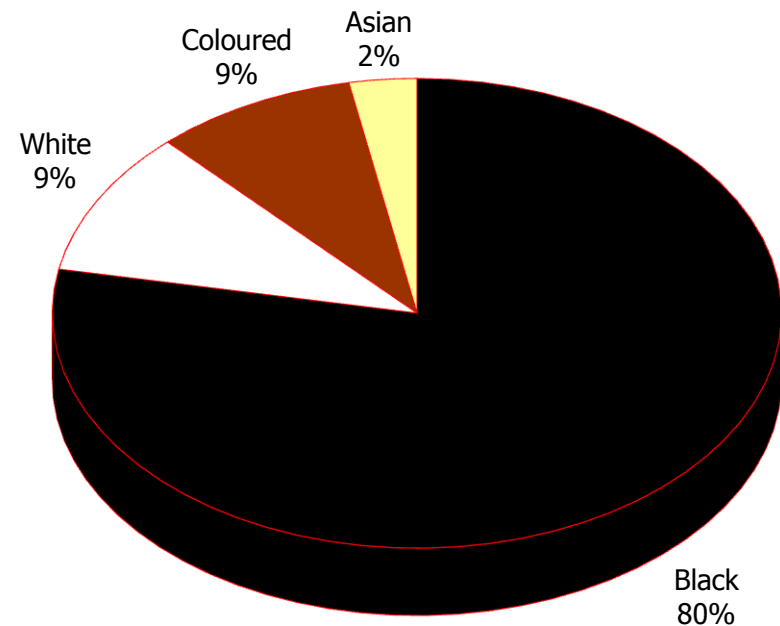
Africa's GDP at a glance - (2009 billion USD)



Overview of South Africa

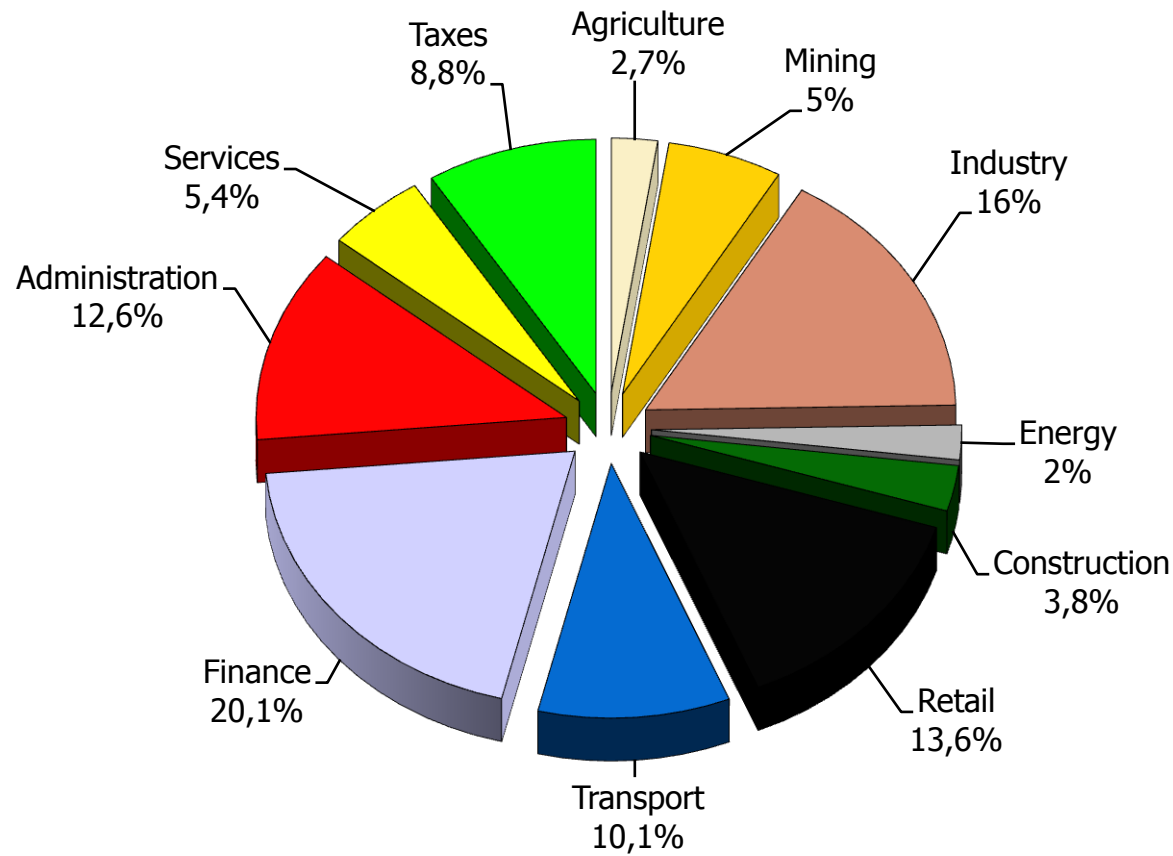
- Surface:
 - 1.219.912 km²
(approx. 14,5 x Austria)
- Population:
 - 49,9 m
- Population density:
 - 40,9 / km²
- 11 official languages:
 - English
 - Afrikaans
 - 9 African languages

- Ethnic groups



Overview South Africa – Economy

Share of sectors of the GDP 2009



A comparison

South Africa

- GDP (2009)
 - ❑ USD 280,6 bn
(at market prices)
 - ❑ USD 10.634 (PPP)
- GDP Growth
 - 2006: 5,4%
 - 2007: 5,1%
 - 2008: 3,7%
 - 2009: **-1,8%**
 - 2010 est.: 2,8%

Austria

- GDP (2009)
 - ❑ USD 378,8 bn
(at market prices)
 - ❑ USD 39.400 (PPP)
- GDP Growth
 - 2006: 3,4%
 - 2007: 3,5%
 - 2008: 2,0%
 - 2009: **-3,5%**
 - 2010 est.: 1,9%

A comparison

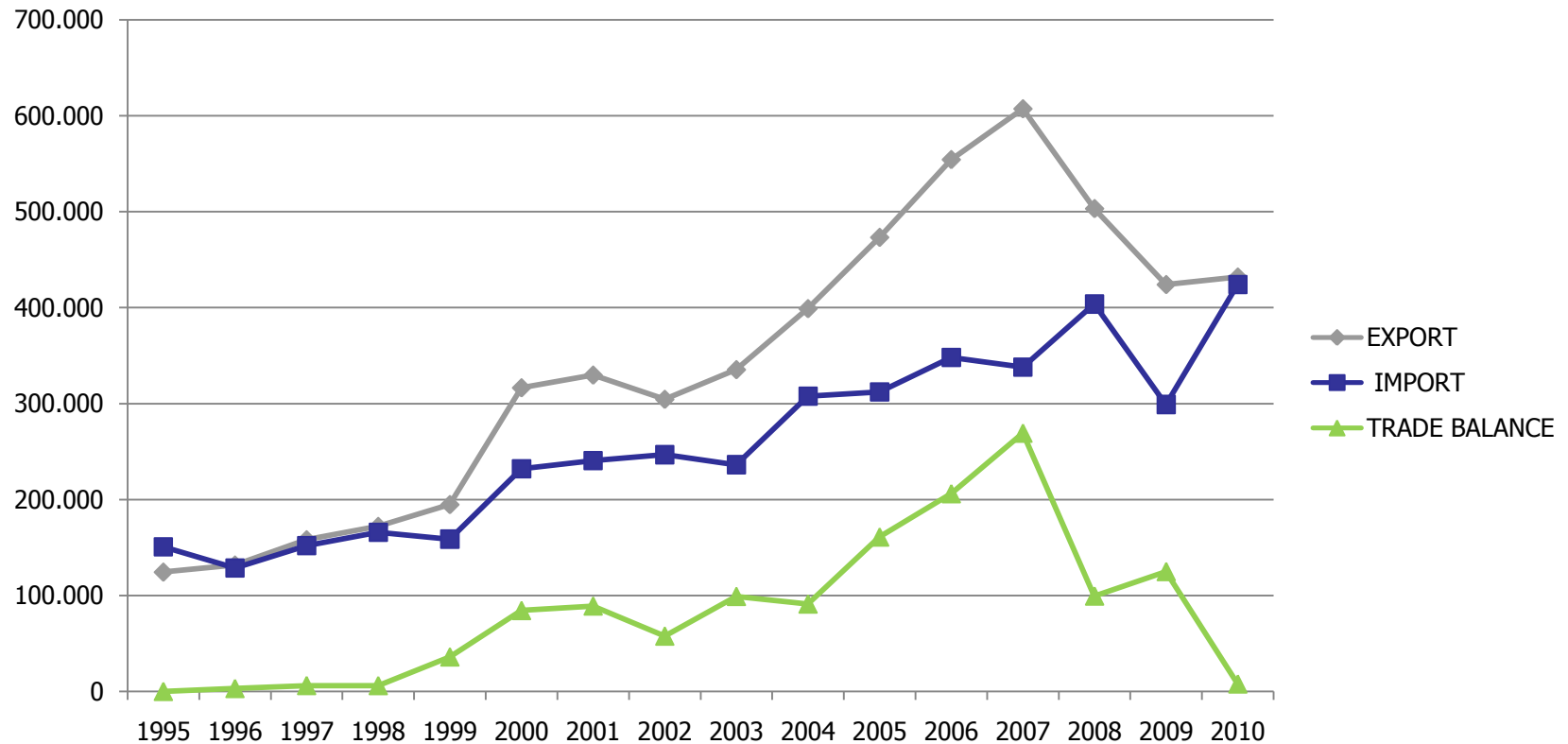
South Africa

- Inflation
 - 3,4 % (October 2010)
- Public debt
 - 32,4 % of GDP (2010)
- Prime rate
 - 9 %
- Unemployment rate
 - 25,3 % (<40%) 3rd Q 2010

Austria

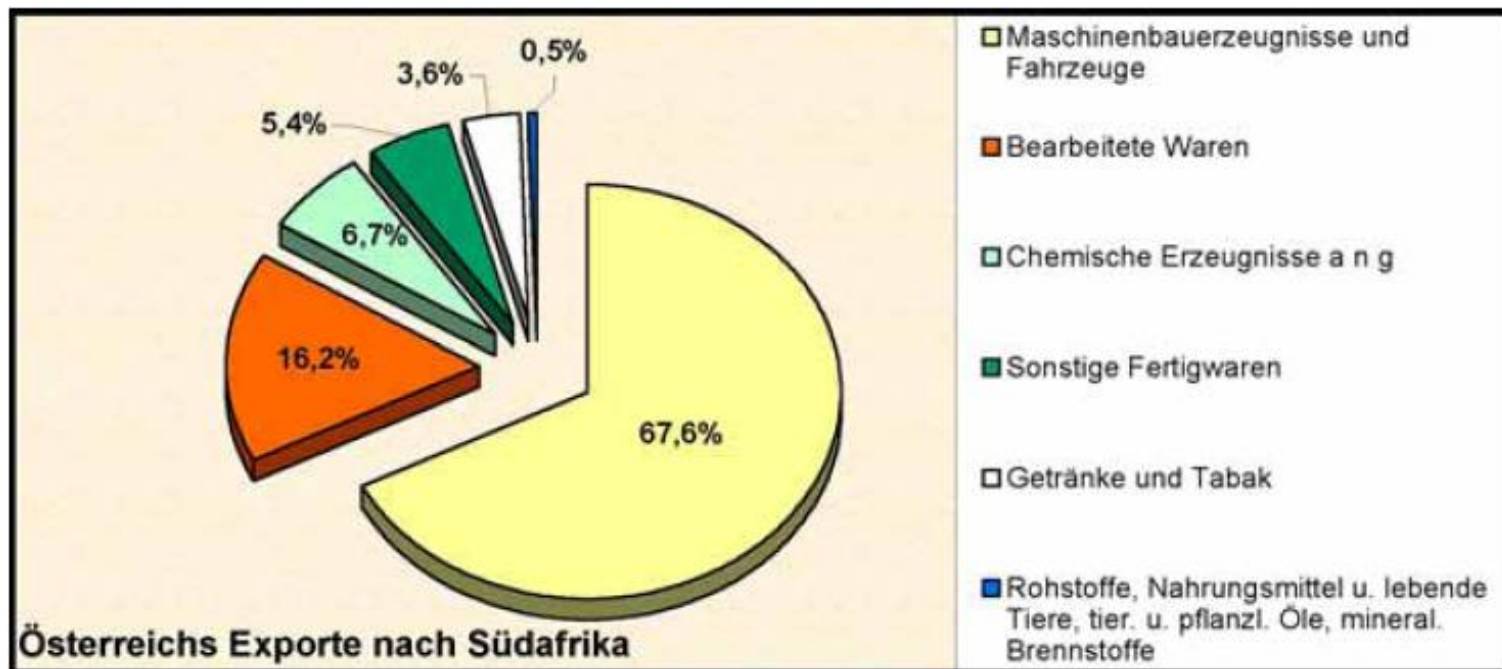
- Inflation
 - 1,9% (October 2010)
- Public debt
 - 70% of GDP (2010)
- Prime rate
 - 1%
- Unemployment rate
 - 4,4% 2nd Q 2010

Trade Balance Austria – South Africa (1980 – est. 2010)



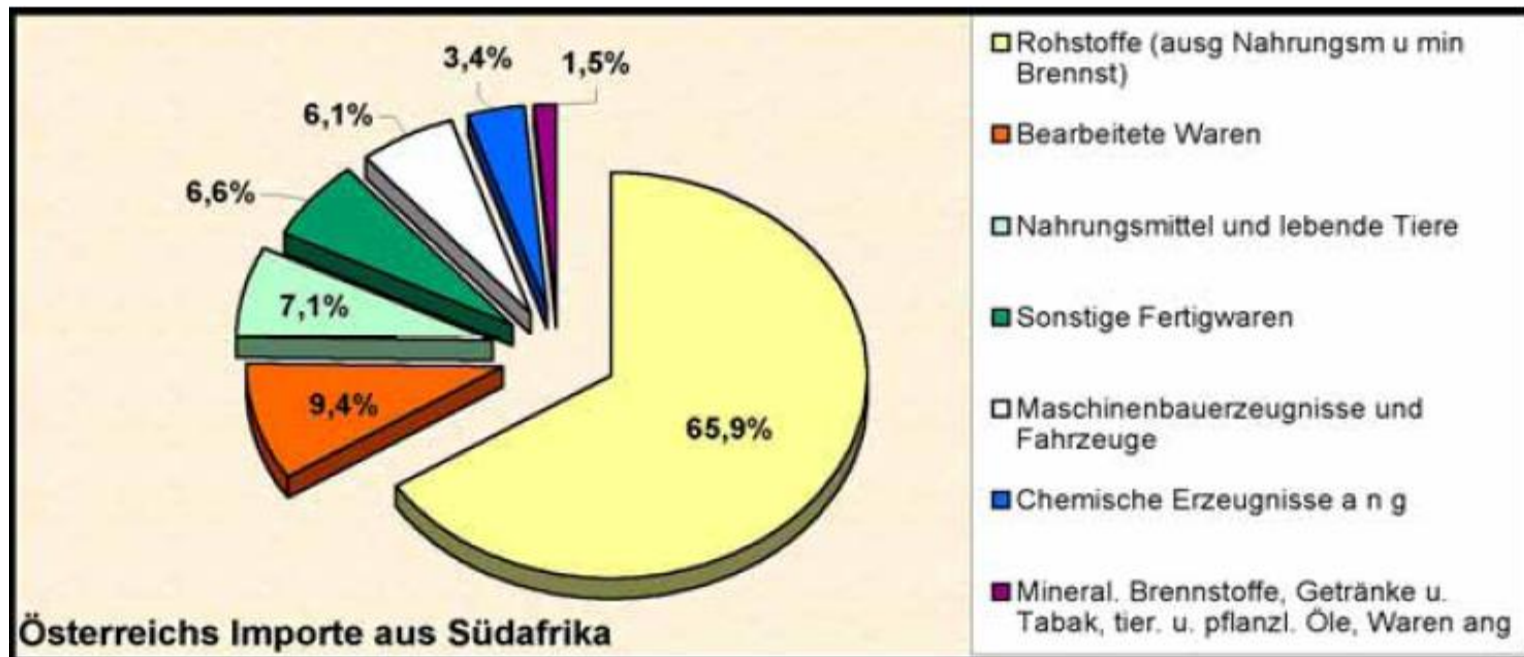
Trade Austria → South Africa

	Austrian Exports to South Africa (in 1.000 EUR)					
	1995	2000	2005	2007	2008	2009
South Africa	124.493	316.534	473.283	607.248	503.261	424.069
Africa	495.295	810.811	1.119.617	1.612.520	1.512.250	1.373.646
World	42.151.281	69.692.303	94.705.447	114.680.333	117.525.347	94.168.199



Trade South Africa → Austria

	Austrian Imports from South Africa (in 1.000 EUR)					
	1995	2000	2005	2007	2008	2009
South Africa	150.863	232.207	312.366	338.074	403.858	298.136
Africa	708.017	1.078.403	1.097.842	1.687.042	2.001.761	1.163.895
World	48.547.714	74.935.176	96.498.906	114.254.858	119.567.957	97.825.931



Investments Austria ↔ South Africa

Austria in South Africa

40+ Austrian branches in SA

- Machinery and equipment
- Iron & steel
- Refractory bricks
- Plastics
- Special purpose vehicle
- Engineering
- Service
- Food items
- Software

Investments Austria ↔ South Africa

South Africa in Austria

- Mondi (Anglo-American)
 - Neusiedler AG
 - Frantschach
- Sappi Ltd
 - KNP Leykam
- Net1 UEPS Technologies, Inc.
 - BGS Smartcardsystems AG
- SASOL
 - Sasol Wax - a division of Sasol Chemical Industries



Business Opportunities – Energy & Environment

- Project development & new technologies
- Intelligent building services engineering
- Technical services
- Participation in big projects
- Alternative energy
- Energy efficiency
- Energy savings
- Environmental protection
- Engineering services
- CDM-projects



Business Opportunities – Water

- Infrastructure development, -renovation and -maintenance
- Water treatment systems and chemicals
- „green“ building technology
- Environmental facilities and –systems
- Location and rehabilitation of leakage
- Demand management systems
- Engineering services
- Nature conservation
- Education/training



How to find opportunities?

- AußenwirtschaftsCenter Johannesburg
- Sector report “Water and Waste Water – South Africa”
- Sector report “Energy”
- Sub-Sahara newsletter
- Potential partners
- Contractor
- Finance institutions
- Personal contacts
 - Business missions
 - Exhibitions



AußenwirtschaftsCenter Johannesburg

- 23 countries & areas
- 8 employees in Johannesburg
- Consultants in
 - Nairobi (Kenya)
 - Antananarivo (Madagascar)
 - Luanda (Angola)
 - Harare (Zimbabwe)
 - Port St. Louis (Mauritius)
- Current country reports, economy and sector profiles etc.



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